



Dallas St. Patrick's Parade and Festival

Exhibitors Application

Event Date: March 11, 2017

Application Deadline: March 8, 2017, 5:00pm

NEW Office Address: 5307 E. Mockingbird Ln, 5th Floor, Dallas, TX 75206

Fax: 214-379-7426 Phone: 214.600.1533 Email: navarro@raizpr.com

Please Print or type. Application must be filled out completely and signed.

Company and/or Org Name: _____ Main Phone: _____

Billing Contact Person: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Billing Phone: _____

Exhibitor Contact: _____ Email: _____ Cell: _____

Signed: _____ Print Name: _____ Date: _____

EXHIBITOR AREAS:

Meadows Family Zone: Join us in our fourth year of the Parade's family friendly exhibitor area locate at the parking lot of The Meadows building corner of Greenville Ave and Milton Street (Physical address 5646 Milton Street). Target audience: families of all ages. Estimated parade attendance, more than 120,000 annually.

**Rentals provided at an additional cost via Preferred Vendor - Rental Stop - Ask for rental agreement
Exhibitor Hours 9:00am - 3:00pm**

| <i>EXHIBITOR FEE</i> | | | | |
|------------------------------|-----------|------------|---------------|----------|
| | Corporate | Non-Profit | Late Fee: Add | |
| 10x10 | \$600 | \$500 | \$100 | \$ |
| 10x20 | \$1,000 | \$700 | \$100 | \$ |
| 20x20 | \$2,000 | \$1,500 | \$100 | \$ |
| Additional Table(s): _____ X | | | \$15/Ea | \$ _____ |
| TOTAL: | | | | \$ _____ |

Tailgate Exhibitor Zone: Join us in our third year of the Parade's Tailgate exhibitor area locate at the parking lot of the Office Depot building corner of Greenville Ave and Milton Street (Physical address 5111 Greenville Ave). Target audience: Adults 25-40. Estimated parade attendance, more than 120,000 annually.

Space is limited, only fourteen (14) exhibitor spots.

**Rentals provided at an additional cost via Preferred Vendor - Rental Stop - Ask for rental agreement
Exhibitor Hours 9:00am - 3:00pm**

| <i>EXHIBITOR FEE</i> | | | | |
|------------------------------|-----------|------------|---------------|----------|
| | Corporate | Non-Profit | Late Fee: Add | |
| 10x10 | \$1,000 | \$800 | \$100 | \$ |
| 10x20 | \$1,500 | \$1,000 | \$100 | \$ |
| 10x30 | \$2,500 | \$1,500 | \$100 | \$ |
| Additional Table(s): _____ X | | | \$15/Ea | \$ _____ |
| TOTAL: | | | | \$ _____ |

